

**SHANGHAI BOLING
TECHNOLOGY&CULTURE
CO.,LTD**

www.uber-toy.com





COMPANY INTRODUCTION

公司介绍

THE CORE CONCEPT OF UBER TOY “” IS: Happiness, Innovation and Trust .

SHANGHAI BOLING TECHNOLOGY&CULTURE CO.,LTD

The company is a producer and retailer with independent research capability of children’ s toys.

Upholding the principle of making green, environmental-friendly and safe products with high quality, specialty and intelligence, the company has introduced series of toys to market including the magic magnetism workshop, the kitchen toys, the vehicle series and the container series, etc. Distribution channels such as Lilacs International Commercial Centre, Global Harbor, Town God’ s Temple, Yipancang Lipancang and Carrefour are all its partners. The company aims to provide customers with better toys.

PRODUCT LINE



多美卡
 极速奔驰地球先锋队
魔磁工坊
 磁力滚珠轨道积木
 Magic magnetic blocks



● IP Series

The Magic Magnetism Workshop

Regular version

Product Standard: 40pcs、66pcs、96pcs

Material: magnetic plastics

Applicable Age: 6 and older



Lights version

Product Standard: 49pcs、75pcs

Material: magnetic plastics

Applicable Age: 6 and older



● THE MAGIC MAGNETISM WORKSHOP



THE MAGIC MAGNETISM WORKSHOP

No.216



No.218



No.219



No.2001



No.2002





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● IP Series

Pretty Holic 3D Printing Pen

Model Number: 331

Size: 43*35.5*24cm

Applicable Age: 6 and older





Benita's yummy diary™

贝妮的美食日记



© BAOLING/J'SPACE

● IP Series

Benita Family Workshop

Yummy Diary Series

SKU Number: 10 items

Size: 25*19.5*21~42*16*22cm

Applicable Age: 3 and older



● BENITA FAMILY WORKSHOP



YUMMY DIARY SERIES

No.515-18



No.1018-11



No.7705



No.9601



No.9604



● BENITA FAMILY WORKSHOP



YUMMY DIARY SERIES

No.9605



No.9801



No.22602



No.23401



No.27402





Benita Family Workshop

Beach Series

SKU Number: 10 items

Material: plastics

Applicable Age: 3 and older



● BENITA FAMILY WORKSHOP



BEACH SERIES

No.LY815-1



No.LY819



No.LY829



No.LY820



No.LY822



● BENITA FAMILY WORKSHOP



BEACH SERIES

No.691



No.773K



ITEM NO.611
SIZE:12X8X15CM



ITEM NO.791
SIZE:18.5X17.5X21.5CM

No.773



ITEM NO.773
SIZE:19X18X26CM

No.613



ITEM NO.613
SIZE:15X15X21CM

No.986



ITEM NO.986
SIZE:18X17.5X22.5CM



堡伶交通系列
为城市建设贡献力量

仿真惯性工程车



● Independent Series

The Vehicle Series

Model Number: 2125、2131、2136

Size: 25*19.5*21~42*16*22cm

Applicable Age: 6 and older



● THE VEHICLE SERIES



THE VEHICLE SERIES

No.2136



No.2131



No.2125



No.2136



OUTDOOR Camping



3+ AGES

WARNING:
CHOKING HAZARD - Small parts.
Not for children under 3 years.

Inertial Disassembly And Loading Camper

Model Number: 666-28P

Size: 28.1*12.3*17.5cm

Applicable Age: 6 and older



● Independent Series

TRUCK CARRY CASE

CAMIÓN MALETÍN DE TRANSPORTE
CAMION TRANSPORTEUR
TRAGEKOFFER TRUCK



STOP



STOP



● Independent Series

City Container Truck

Model Number: 666-06G

Size: 55*11*20cm

Applicable Age: 6 and older



Electric Washing Pool

Simulation kitchen toys



● Independent Series

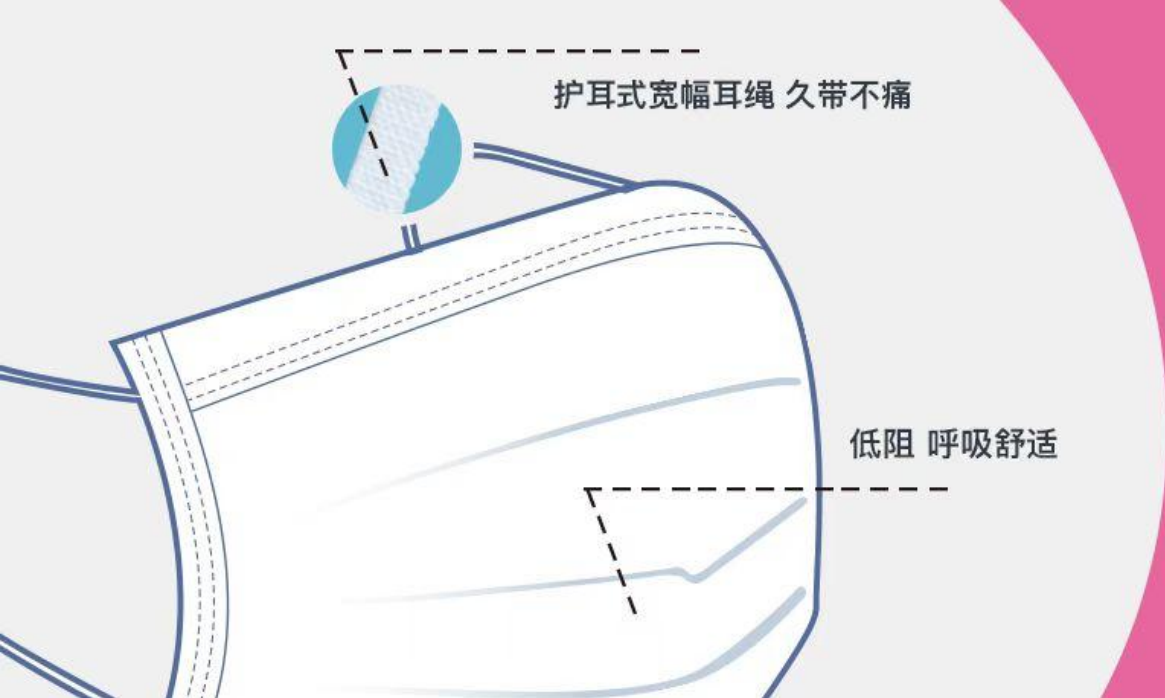
The Kitchen Toys

Model Number: 28601

Size: 44*14*28cm

Applicable Age: 6 and older





Disposable
MASK
防护口罩
一次性使用

99% 级别防护
细菌过滤 BFE ≥ 99%
颗粒物过滤 PFE ≥ 99%
通过 ISO 13485、ISO 9001
双重体系认证

BFE 细菌过滤
PFE 颗粒物过滤
99%



● Independent Series

Disposable Mask Series

Package Quantity: 5

Size: 17.5*9.5~14.5*9.5cm

Product Standard: Pass ISO13485、ISO9001 dual system certification

Dvot® 一次性防护口罩大号L 5枚入 (单枚独立包装)



单枚独立包装 5枚入 大号/L 17.5cmX9.5cm 耳挂式平面型
规格: 160袋/箱 外箱尺寸: 52cmX42cmX33cm

Dvot® 一次性防护口罩中号M 5枚入 (单枚独立包装)



单枚独立包装 5枚入 中号/M 14.5cmX9.5cm 耳挂式平面型
规格: 160袋/箱 外箱尺寸: 52cmX42cmX33cm



DISTRIBUTION CHANNEL

销售渠道

Since November 2020, Shanghai Boling Culture Technology Co., Ltd. has successively entered into more than **200** supermarket channels such as Global Harbor, Lilacs International Commercial Centre, Tesco, Carrefour, Yipancang, and Lipancang.



2021

National Sales Channels



Tesco: **28** stores



Yipancang: **6** stores



Carrefour: **220** stores



Lipancang: **20** stores



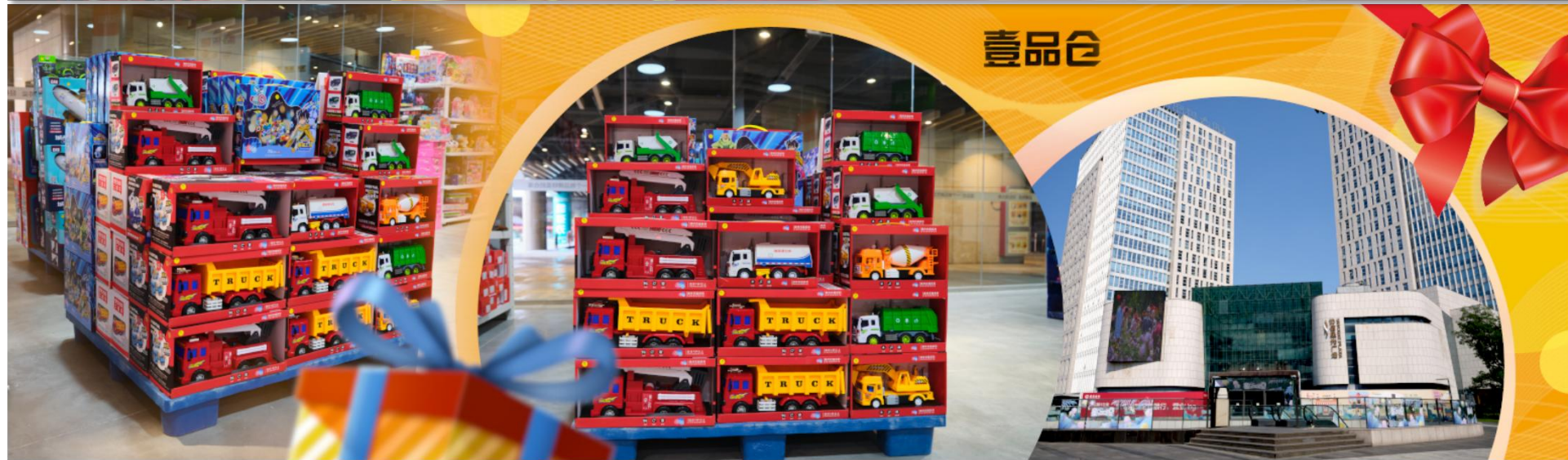
Global Harbor: **1** store



Lilacs: **1** store



Sales Channel Show





Development History Of The Company

1. In **2001**, Shanghai BoMai Trade Development Co., Ltd. founded in Qingpu District, Shanghai, focused on developing intelligent toys independently and agenting for different toy brands, and expanded its distribution channels through settling in shopping malls, supermarkets and big stores;
2. In Aug., **2018**, BoMai cooperated with Lipancang by getting in its malls, cultivating a way of double win;
3. In Dec., **2018**, BoMai settled in Yipancang, a leading factory sales platform with O2O model in China;
4. In May., **2020**, restructuring in the company led to “UBER TOY” merging into Shanghai BoLing Technology&Culture Co., Ltd. After that, it has committed to develop own brand with greenness, environmental protection and safety as its core;
5. In Nov., **2020**, “UBER TOY” settled in Global Harbor;
6. In Dec., **2020**, “UBER TOY” settled in Lilacs International Commercial Centre;
7. In Dec., **2020**, “UBER TOY” settled in Tesco, which has 28 stores nationwide;
8. In Mar., **2021**, “UBER TOY” was exclusively authorized by the carton Trip the Earth Pioneers fast for developing series products of the magic magnetism Workshop;
9. In Jun., **2021**, “UBER TOY” settled in Carrefour. It’s toy hit shelves of more than 200 stores across the country.

“UBER TOY” Is Looking Forward To The Cooperation With You.



www.uber-toy.com

THANK YOU